

Chok Art case study

Chok Art allows any fine powder ingredient to be applied through a stencil, providing a neat decoration to coffees, puddings and pastries.

Client: Dave Drake
www.coffeetreats.co.uk

Chok Art has a UK and International patent pending.



INNOVATE
PRODUCT
DESIGN

From idea to finished working product.

"Innovate had a clear picture in their minds from my description of what the idea was and how it would work and look, this made the whole process a lot easier."

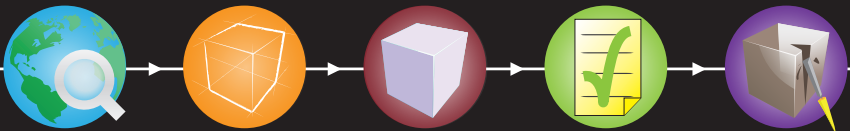
After the worldwide patent search came back clear, Dave Drake commissioned Innovate to develop his initial idea and work on 3D drawings of the product.

Once the drawings and designs were completed, Dave commissioned Innovate to work on the prototype.

"I could now see my idea in the flesh and prove to myself that it worked and solved all the problems it was designed to solve."

Innovate then advised Dave to start moving forward with putting some protection in place and recommended a patent agent, who have since carried out numerous items of protection for Dave.

"I feel that my biggest achievement within the whole process was when I picked up my first order of product from my manufacturers and realised that I had taken this from an idea in my head and now have the actual product ready to go on sale."



For further information and more examples of other client work, please go to

www.innovate-design.co.uk